

ALEXANDER FOWLE

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EXPERIENCE

Café Corazon
FOH Shift Lead
Milwaukee, WI
04/2023 – 07/2024

- Worked all front of house (FOH) stations: serving, bartending, hosting, expo, and floor managing
- Supervised up to 8 FOH employees
- Resolved customer complaints, delegated tasks, and coordinated employee conflict resolution in accordance with company policies
- Innovated on process improvement, customer experience, and SOPs

CBRE | ESI
Sr. UI/UX Engineer
Brookfield, WI
09/2020 – 10/2022

- Iteratively designed UI solutions following a modified Lean UX framework
- Planned and facilitated usability studies using prototypes built in Adobe XD and Maze.io
- Conducted routine user interviews and analyzed survey responses to advise product enhancement and discover opportunities
- Collaborated closely with Sales, Marketing, and Engineering teams to champion product strategy and assist in roadmap development
- Co-created and maintained a company-wide Design System
- Co-created the UX team within the organization
- Provided leadership and mentoring to 5 UI Engineers

Concurrency, Inc.
Associate Systems Engineer
Brookfield, WI
05/2018 – 04/2020

- Consulted local and international businesses using Agile methodologies to help customers realize Digital Transformation in a diverse set of industries
- Engineered solutions using SharePoint, Microsoft Teams, Azure Active Directory, Power Platform, and other M365 tools
- Tailored solutions to business requirements with custom solutions built with the SharePoint Framework, TypeScript, and some React.js
- Facilitated workshops and demonstrations to educate customers and solicit feedback on working solutions

EDUCATION

Master of Science (M.S.) in
Human Computer Interaction

- Iowa State University – Ames, IA (online)
- Expected December 2024
- GPA: 4.0
- Coursework synopsis: Design Thinking, qualitative UX research, research design, design ethics, cognitive psychology of design, models and theories in HCI, Python development
- Relevant projects: [Qualitative UX research – Understanding user's perceptions of Spotify's AI DJ](#), recycling assistant app design (team project), [the cognitive psychology of AI-enabled recruitment](#), food conservation app design (team project), [Python Spotify Playlist Generator App](#)

Bachelor of Science (B.S.) in
**Information Science and
Technology**

- University of Wisconsin – Milwaukee, WI
- GPA: 3.84
- Honors: summa cum laude
- Coursework synopsis: web development, database design and administration, Agile project management, modern data issues, information architecture (IA), automation design

SKILLS AND COMPETANCIES

- Generative research
- Figma and Adobe XD
- DT frameworks: Double Diamond, d.school, human-centered design (HCD), IDEO, LUMA
- Web and application development
- Business consulting
- Usability studies
- Prototyping
- Leadership and team supervision
- Responsive interface design

CERTIFICATIONS

**Google UX Design Professional
Certificate**

Earned: December 2023
Never expires
Issued by: **Coursera**

**devCodeCamp Certificate of
Completion**

Earned: July 2020
Never expires
Issued by: **devCodeCamp**

**Microsoft 365 Certified: Teamwork
Administrator Associate**

Earned: November 2019
Expired: November 2021
Issued by: **Microsoft**