

# ALEXANDER FOWLE

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## EXPERIENCE

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CBRE|ESI | Brookfield, WI

### Senior UI/UX Engineer

09/2020 - 10/2022

- Planned and facilitated usability studies using prototypes built in Adobe XD and Maze.io
- Performed routine user interviews and administered and analyzed surveys to advise product enhancement and discover new opportunities
- Collaborated with cross functional teams using Design Thinking methods
- Assisted in the development and maintenance of a company-wide Design System
- Provided leadership and mentoring to five UI Engineers
- Co-created the UX team within the organization

Concurrency, Inc. | Brookfield, WI

### Associate Systems Engineer

05/2018 - 04/2020

- Consulted local and international businesses using Agile methodologies to help customers realize Digital Transformation in a multitude of diverse industries
- Engineered solutions using SharePoint, Microsoft Teams, Azure Active Directory, Microsoft Power Platform, and other Microsoft 365 tools
- Tailored solutions to business requirements by deploying custom-code solutions using SharePoint Framework, TypeScript, and some React.js
- Facilitated workshops and demonstrations to educate customers and solicit feedback on working solutions

## EDUCATION

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### Master of Science (M.S.) in Human Computer Interaction

Iowa State University | Ames, IA

Expected graduation: December 2024

GPA: 4.0

### Bachelor of Science (B.S.) in Information Science and Technology

University of Wisconsin | Milwaukee, WI

GPA: 3.84

## SKILLS

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- Generative research
- Usability studies
- Figma
- Prototyping
- Design Thinking
- Team leadership
- Consulting
- Interface design

## CERTIFICATIONS

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- Google UX Design Certificate
- Microsoft 365 Certified: Teamwork Associate